



facebook Marketing Made Easy

Your Quickstart Guide to Grow Your Business
with Facebook

A 3D bar chart with five blue bars of increasing height from left to right. A large, thick green arrow curves upwards from the bottom left, pointing towards the top right, symbolizing growth and progress.

Cheat Sheet

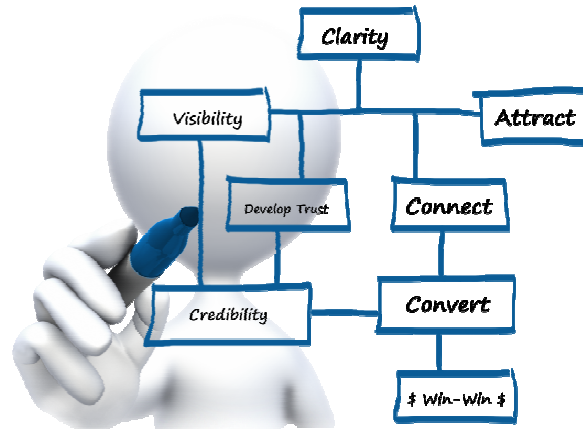
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Mark every step of the process as you do them; that will help you to keep track of everything you need to do. Include additional steps if necessary.

1. Create a [Personal Facebook account](#) (just in case you don't have one)
2. Decide your topic by answering the Step 1 questions
3. Carefully read the [Facebook Pages Terms](#)
4. Start creating your [Facebook Page Account](#)
5. Search for a keyword using the [Google KT](#) and use it as the Page Name
6. Create the about section engaging the visitor (150 characters)
7. Remember to include the same keyword in the about section
8. Create the Profile Picture using a logo, product or your photo
9. Use the same keyword as the Facebook Web Address
10. Create the Cover Image showing what your FP is all about in seconds
11. Search for some interactive and useful Facebook Apps and install them
12. Create your first post welcoming everyone
13. Get a lot of likes using Facebook Ads
14. Check the Top 10 Facebook Marketing Tricks to get more likes
15. Know your audience interaction by creating a posting experiment
16. Schedule an excellent and highly interactive posting plan
17. Check the comments from your audience and share your opinion
18. Answer all of the questions they ask, don't leave them alone

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